

Social Value Calculator



INTEGRATE

TARGET

ENHANCE

IMPACT

The tool to monetise your activity.

Using evidence based academic research, undertaken by SIRC (SHU) and funded by DCMS and Sport England, SVC gives operators the ability to accurately measure and value the impacts of sports and physical activity they offer.

Operational data and sector wide benchmarking.

Using the operator's current data and sector-wide benchmarks, gives insight to an operator's savings in four key areas; Health care, Education, Wellbeing and Crime to deliver your value to the community.



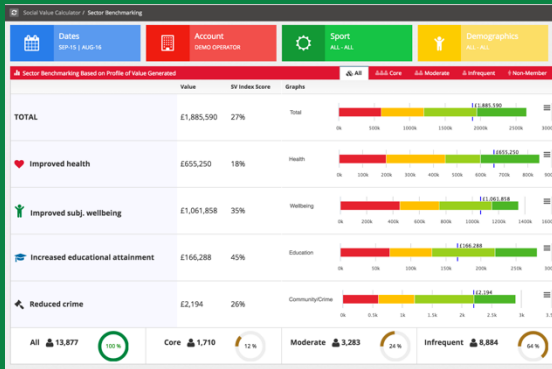
FEATURES

Benchmarking:

- Social Value key performance indicators - In monetary terms, evidence the saving physical activity at your facility or programme is making to the local community. Access values and percentage change, split annually, quarterly and monthly

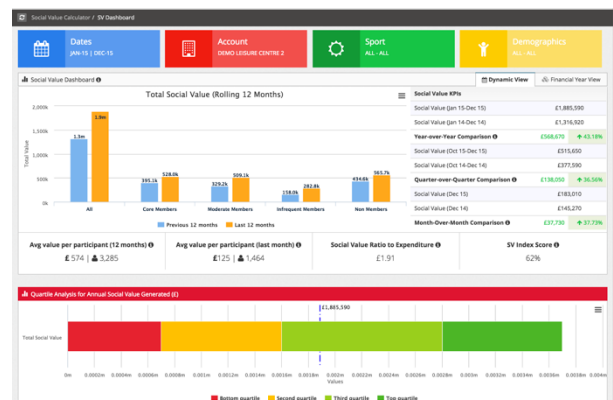
Map and Filter results:

- Strategic demographic groups, activity programs and time periods, ideal for external reporting, view current population and your value created, use it to target high value gaps



BENEFITS

- Gives stakeholders an indication of the social value created from investment in sport and physical activity
- Supports funding applications and programme commissioning while identifying areas with high social value potential through targeted activity
- Transparent evidencing of community impact of your programme or facility to align savings to specific social areas
- Using local socio-economic and lifestyle data to profile participants, the model is appreciative of local contexts e.g. areas of high deprivation



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