e-Focus

INTEGRATE

TARGET

ENHANCE

IMPACT



The industry leading Customer Insight platform

e-Focus is automated, bespoke and responsive to your needs.

Optimise your capacity and performance

Keep track of your customer feedback, staff satisfaction and staff performances through a range of services.

Respond, assign and monitor customer comments

Spread the workload between staff and allocate the most suitable solutions.





FEATURES

The option of 9 different services:

 The e-Focus platform supports 9 different services that provide customer experience insight through different research approaches.

Bespoke, electronic and real-time response:

 All data can be seen in real-time and displayed in visually appealing graphs online – within date parameters you can set.

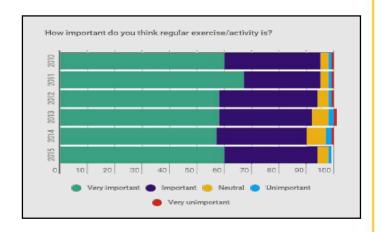
Easily add us to your website:

- Our surveys have their own URL, which means you can easily direct customers and staff from your website with a simple button.

BENEFITS

An intuitive, bespoke platform:

- See responses in real time from customers and staff.
- Give customers an environmentally friendly way of commenting on your services in their own time.
- Create reports and graphs using submitted data from timeframes you choose.
- Multiple features can be used across multiple sites, giving you a tailor-made picture of the impact your services have on the wider community.
- Use results to direct your resources to achieving optimum revenue.
- The platform can also be used on tablets, giving your customers optimum response opportunity through standalone kiosks in your centres. .





The leading providers of Customer Insight, Business Intelligence and Consultation services to the cultural services, active leisure and health and fitness industries



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