

Biz Insight



Powered by
DataHub

INTEGRATE

TARGET

ENHANCE

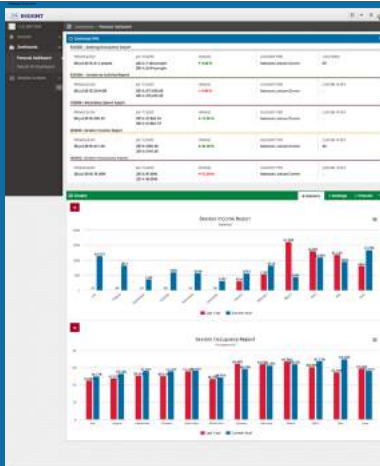
IMPACT

Strategic intelligence to deliver critical KPI's to your operation

Provides your business with insight into your Key Performance Indicators & detailed analysis to expose trends and critical business drivers throughout your organization, contract or center.

Critical insight into business information

Understand and manage intelligence on a simple web based application, with easy access to KPIs from desktop or mobile devices.



FEATURES

Detailed, fast and simple to use:

- Automatic updating of yesterday's figures, monthly comparisons and rolling 24 month trends provide total visibility.
- Administration level allows KPI's to be set and delivered to key personnel centrally through a simple permissions matrix.
- Detailed analysis ensures specific issues or successes can be identified and interventions targeted and tracked dynamically.

Focused operational review:

- Organizational setup allows users to focus on their own KPI's as well as overall company goals and strategic objectives.
- Simple filters aligned to DataHub Standards ensure you are always comparing like for like across your operation.

BENEFITS

- Reduce costs and time associated with creating multiple reports for consolidation to key stakeholders.
- Allows for the development of continuous improvements in data capture, operational efficiency and income generation opportunities.
- Timely and accurate data due to sector standardization as part of the DataHub Data integrity platform and daily automated extracts from your LMS provider.
- Customizable KPI dashboards allowing for departmental specification and contract region or center visibility.
- Helps to identify key markets to review through Geo Impacts to understand how to grow participation and increase revenue generation.

Summary KPIs			
BKG001 - Booking Utilisation Report	PREVIOUS DAY: 11-Sep-2016: 0.00%	SEP TO DATE: 2016: 1.33%	CHANGE: +0.00%
MS1801 - Membership Net Gain Analysis Report	PREVIOUS DAY: 11-Sep-2016: £	SEP TO DATE: 2016: £	CHANGE: -191.11%
MS1800 - Membership Income Report	PREVIOUS DAY: 11-Sep-2016: £3.00	SEP TO DATE: 2016: £2,858.70	CHANGE: +100.00%
FIN005 - Session Income Report	PREVIOUS DAY: 11-Sep-2016: £3.00	SEP TO DATE: 2016: £229.70	CHANGE: -47.00%
SFS004 - Session Income Report	PREVIOUS DAY: 11-Sep-2016: £3.00	SEP TO DATE: 2016: £229.70	CHANGE: -47.00%
CRS001 - Course Occupancy Report	PREVIOUS DAY: 11-Sep-2016: 0.00%	SEP TO DATE: 2016: 6.00%	CHANGE: +100.00%
BKG004 - Income by Activity Report	PREVIOUS DAY: 11-Sep-2016: £0.00	SEP TO DATE: 2016: £560.00	CHANGE: +100.00%
MEM003 - Live Membership Report	PREVIOUS DAY: 11-Sep-2016: 201	SEP TO DATE: 2016: 201	CHANGE: +5.20%
FIN003 - Membership Income Report	PREVIOUS DAY: 11-Sep-2016: £0.00	SEP TO DATE: 2016: £2,435.45	CHANGE: +100.00%
FIN006 - Secondary Spend Report	PREVIOUS DAY: 11-Sep-2016: £0.00	SEP TO DATE: 2016: £251.85	CHANGE: +100.00%
SFS003 - Session Occupancy Report	PREVIOUS DAY: 11-Sep-2016: 6.00%	SEP TO DATE: 2016: 37.81%	CHANGE: +100.00%



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